



There is a price to pay for “cheap” - FAILURE

One of the primary elements of the ATA300 certification is the drop test which relates directly to the durability and longevity of this container. The test consists of **280 drops (cylinder within)** from 3 feet in the air on the case’s various faces, edges, and corners. Below are the results of this test being performed on our two closest “competitors” products.

Container before testing



Failure to proceed at drop **120**

Container after testing



Failure to latch after 120 of 280 attempted drops



Catastrophic failure at drop **99**



Catastrophic failure after 99 of 280 attempted drops

Tested to Standard. Built to Perform.

- How many times can you afford to re-purchase a \$1,000 case due to failure in the field?
- 15% of Americase’s business comes from companies who have cancelled inferior product orders due to field failure
- What price variation will justify purchasing a failed product?
- Would you pay 10% more for a product that lasts twice as long?
- Americase has never had to fix or replace a single case delivered to a customer
- 100% of our cases are still in circulation worldwide



Durability equals longevity. Our cases stay in the field longer.